

RANDI PICARELLI

LECTURING FACULTY: COMMUNICATION STUDIES

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HIGHLIGHTS

Co-Creator/Director: Bridges Teaching Excellence Program

3 x Grant Recipient: CSUN

Recipient: Exceptional Service to Students Award, CSUN 2020.

Internship Program Director:
Communication Studies Dept., CSUN
2012-2021

Co-Author: Field Guide to Internships
(Kendall Hunt, 2021)

Curriculum/Course Design:
Communication and the Culture of
Capitalism (CSUN)

Online Training: E-learning Institute
Grant/ Certified Online instructor
(QLT)/Tseng College - CSU/CSUN

Accepted into ACUE program (CSUN),
2022

EDUCATION

MASTER OF ARTS DEGREE

Communication Studies
CALIFORNIA STATE UNIVERSITY,
NORTHRIDGE, 2002

- *Graduated with Distinction*
- *Teaching Associate*
- *Original Thesis "The Summit in Seattle: An Analysis of Protest, Performance, and Efficacy."*
- *Emphasis: Women's Studies/Global Feminisms*

BACHELOR OF ARTS DEGREE

Speech Communication
CALIFORNIA STATE UNIVERSITY,
NORTHRIDGE, 1999

- *Magna Cum Laude in Major*

PROFESSIONAL PROFILE

Award winning lecturer with 25 years teaching experience in both private and public institutions. Grant Recipient, published author and instructor who emphasizes social justice, the holistic properties of education, and experiential learning. Online certified through CSU, Tseng College, and E-Learning Institute (CSUN). Pedagogically Trained through year-long state designed master teaching program (COC). ACUE participant, Institute of Teaching and Learning participant, and advanced DEI program participant.

ACADEMIC EXPERIENCE (CSUN)

Full Time Lecturing Faculty, Dept. Of Communication Studies, California State University, Northridge (CSUN) and Tseng College (CSUN)
2002 –

Internship in Communication Studies (Coms. 494/L): Former Program Director. Theories of communication applied to on site internships.

Internship in Communication Studies (TSENG PSM Program) (Coms. 494/L): Theories of organizational communication applied to on site internships.

Rhetoric of Women (Coms. 435): Analysis and evaluation of the rhetoric of women involved in political, social, and economic reforms. Emphasis on social justice/agency.

Organizational Communication (Coms. 453): Theories of communication as applied to professional organizations. Emphasis on globalization and global systems.

Communication and Popular Culture (Coms. 445): Rhetorical analysis of symbolic behavior, with emphasis on 20th -21st century popular cultural forms. Emphasis on Technology.

Intercultural Communication (Coms. 356): Communication within/between cultures examined by using a critical approach to race/class/gender/sexuality. Social justice emphasized.

Communication and the Sexes (Coms. 360): Interpersonal and institutionalized communication of/about gender. Emphasis on social justice.

Rhetorical Discourse (Coms. 321): Study of the language and principles of human communication through the production, analysis, and evaluation of rhetorical messages in news, politics, professional contexts. Social justice/service learning emphasized.

Group Communication (Coms. 323): Principles and methods of small group communication. Development of individual and group skills through application of theory to practice. Emphasis is on intra-group behavior. Social justice/service learning emphasized.

Advanced Public Speaking (Coms. 309): Application of the principles of audience analysis to the preparation, presentation and evaluation of informative and persuasive messages with emphasis on professional and academic contexts.

Introduction to Communication Studies (Coms. 150): Overview and analysis of the history, function, and application of communication. The role of rhetoric, performance, linguistics, public advocacy/social justice, examined.

Fundamentals of Public Speaking (Coms. 151/L): Practical application of communication with an emphasis on speaking, reasoning, critical thinking, audience analysis, persuasion.

COURSES DEVELOPED

Communication and the Culture of Capitalism. Communication Studies Dept., CSUN, 2018.

AWARDS & ACCOLADES

Recipient: Matador MVP Award, CSUN 2023

Recipient: Exceptional Levels of Service to Students, (Received for Equitizing Communication Studies Internship Program – Coms. 494/L)- CSUN 2020.

Polished Apple: Excellence in Teaching, CSUN. 2009, 2010, 2012.

Kent Joel Snyder Scholarship for Outstanding Academic Graduate Student, CSUN: 2001.

Awarded Richard B Aronstam Scholarship for Outstanding Service to department library, CSUN 2001

INVITED SPEAKER

Take Back the Night. Gender and Women's Studies Dept. Event, CSUN 2011, 2017.

MAN UP! Conference on Masculinity. Featuring Michael Messner. CSUN, 2010.

GRANTS

E-Learning Institute Grant: Bridges: Teaching Excellence Program; CSUN, 2015-2016.

Julian Beck Learning Grant: Bridges: Teaching Excellence Program; (Designer and facilitator). CSUN, 2013 – 14, 2014 – 15.

Communication Studies Departmental Grant: Compiled repository of materials from/for instructors of upper division GE courses in order to further meet SLO's and assist with pedagogical resources. CSUN, 2013-2014.

SERVICE TO THE DISCIPLINE/PROFESSIONAL DEVELOPMENT

Peer Reviewer (Panel/Paper), Western States Communication Association, (WSCA) 2025 for:

- Interpersonal Communication Interest Group
- Community College Interest Group
- Communication, Identities, and Difference Interest Group
- Intercultural Communication Interest Group

Voting Member, Legislative Assembly. Western States Communication Association, 2025.

Participant: Institute for Transformative Teaching and Learning (Getting up to Speed with Unconscious Bias, Equitizing Courses). CSUN, June, 2023.

Invited Participant: Equitizing Gateway Courses (EGC). Santa Monica College, 2022-2023.

Invited Participant: ACUE Association of College and University Educators (ACUE) Program, CSUN, 2022.

Participant: Institute for Transformative Teaching and Learning (FLC). CSUN, Fall 2021.

Quality Learning and Teaching Program (QLT) Certified. "Introduction to Teaching Online Using QLT." CSUN, 2020.

Designer/Co-Facilitator: Bridges: Teaching Excellence Program (TEP); Annual year-long workshop training and mentorship for teaching associates, part and full-time faculty on pedagogical practices. CSUN, 2013-14, 2014-15, 2017 Workshops.

Designer/Co-Facilitator: BRIDGES: Summer/Winter Intensive Workshops. Four day teaching intensive offering full and part-time faculty best teaching practices. CSUN, 2014-15.

Presenter: New Faculty Orientation. "Designing a Student-Centered Syllabus" CSUN, 2015.

Presenter: Faculty Development Instructional Video. "Learner Centered Syllabus Creation" CSUN, 2014.

Facilitator/Presenter: GE Lecturer's Luncheon. Co-Facilitated workshop on teaching practices and creative activities in the classroom to 150 GE Lecturers. CSUN, 2014.

SERVICE TO THE DISCIPLINE/PROFESSIONAL DEVELOPMENT (Cont.)

GE PATHWAYS Instructor: Courses selected for Social Justice component of GE Pathways program. CSUN, 2013 – 2019.

Upper Division Writing Proficiency Exam Table Leader/Reader: CSUN, 2008 – 2018.

Chair: Community College Interest Group, Western States Communication Association (WSCA), 2008.

Invited Participant: Associates Program for Excellence in Teaching. Completed year-long pedagogical workshop/mentee program. College of the Canyons, 2007 - 2008.

CONFERENCE PARTICIPATION

Spotlight Distinguished Panel Presenter: "Campus Climate Check-in Post 2024 Presidential Election". Western States Communication Association Annual Conference (WSCA), 2025.

Award Submission/Recipient: "Model Communication Program Award" – Santa Monica College". Western States Communication Association Annual Conference (WSCA), 2023.

Roundtable Participant: "Convergence through Integrated Teaching and Social Justice." Western States Communication Association Annual Conference (WSCA), 2016.

Panel Presenter: "Building Bridges: Creating Mentoring Relationships and Teacher Training in a Communication Studies Department." Western States Communication Association Annual Conference (WSCA), 2015.

Panel Presenter: "The Rhetorical Campaign Pitch." Western States Communication Association Annual Conference (WSCA), 2013.

Roundtable Participant: "Crafting Networks of Support in Uncertain Times." WSCA Annual Conference, 2013.

Panel Presenter: "The Walk of Life: Using Experiential Learning to Teach Cultural Multiplicity." WSCA Annual Conference, 2012.

Panel Presenter: "Lately it Occurs to Me..." Honoring Christie Logan as a teacher, scholar and activist: WSCA Annual Conference, 2011.

Chair: Community College Interest Group, Western States Communication Association, 2007 - 2008.

Panel Chair: "Commodify, Comment and Rate: Online Professor Rating Sites; Negotiating the Triumphs and Challenges they Represent." WSCA Annual Conference, 2008.

Committee Member: Model Teaching Award, WSCA Annual Conference, 2008.

Panel Presenter: "It's in the Bag: Saving Time and Improving Skills when Scheduling Speeches." WSCA Annual Conference, 2007.

Chair: GIFTS Panels, WSCA Annual Conference, 2007.

Panel Presenter: "Using Blackboard Discussion Groups to Supplement On-Site Meetings in Group Communication Classes." WSCA Annual Conference, 2007.

CONFERENCE PARTICIPATION (cont.)

Vice-Chair: Community College Interest Group, Western States Communication Association, 2006 - 2007.

Panel Presenter: "Performing for the Job: Interviewing skills and public speaking annual conference" WSCA Annual Conference, 2006.

Paper Presenter: "Innovations in Performance: Theory and Practice, the Efficacy of the Demonstrations at the WTO Summit in Seattle." Original paper presented as Graduate Student at Western States Communication Association annual conference, 2001.

Panel Participant: "Practicing Scholarship: Linking Learning and Community Service in Los Angeles, California." Graduate Student at Western States Communication Association annual conference, 2001.

COMMUNITY/SOCIAL JUSTICE WORK

Designed service learning and social justice/student activism element in courses at CSUN, including Intercultural Communication (Coms. 356), Group Communication (Coms. 323), Women as Agents of Change (GWS 300), Rhetorical Discourse (Coms. 321).

Courses Articulated for Former GE Pathways Social Justice Program: Coms. 356, 360, 150. (CSUN 2010-2018)

Worked with Civil Discourse and Social Change Initiative to address Executive Orders (EO) 1100, 1100. Member of student and faculty-based coalitions who challenged in myriad ways the orders proposed by Chancellor Tim White. CSUN, 2018-19.

Formed C.O.S.T. – A coalition of Students and Teachers addressing budget cuts and activism in the CSU. CSUN, 2008-2010.

Organized C.O.S.T. Carnival; weeklong event to bring education and awareness regarding the defunding of education to the CSU. CSUN, 2010.

Organized student walkouts with student groups and California Faculty Association – March 4th, 2010, CSUN.

AFFILIATIONS

Member, Western States Communication Association, WSCA.

Member, Community College Interest Group, WSCA.

Member, Performance Studies Interest Group, WSCA.

Member, Organization for Research on Women and Communication, WSCA.

Member, American Federation of Teachers Local 6262.

Member, California Faculty Association.