

JOE BAUTISTA

DESIGNER
EDUCATOR
LOS ANGELES, CA

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Curriculum Vitae

Education

2011 Master of Fine Arts / California State University, Los Angeles (CSULA) / Design with Interaction Design UX/UI emphasis
2001 Bachelor of Arts / California State University, Northridge (CSUN) / Art with concentration in Graphic Design

Teaching Experience

2015–Present California State University, Northridge / Associate Professor / Department of Art and Design
2004–2015 California State University, Northridge / Adjunct Faculty / Department of Art
2011–2013 Fashion Institute of Design and Merchandising (FIDM) / Faculty / Graphic Design and Digital Media
2008–2009 California State University, Los Angeles / Adjunct Faculty / Department of Fine Arts

Professional Experience

A. Positions

2007–Present IntersectLA / Creative & Managing Director
2007–Present Enculture Design / Owner
2019–2023 Autonomy Research Center for STEAHM (ARCS) / Associate Director
2012–2015 Academic Affairs Web Team at CSUN / Analyst & Programmer
2001–2005 Hamagami Carroll Inc. / Designer & Art Director

B. Funded Grants

2022 Workers and Technology Together (WATT) - National Science Foundation (NSF) / Principal Investigator
2021 Farmworker Movement Digital Photo Archive, Multimedia Website, and On-Demand Exhibition - National Endowment for the Humanities (NEH) / Co-Investigator
2021 AutoDesk Innovation Lab Competition / Principal Investigator
2019 Autonomy Research Center for STEAHM (ARCS) - NASA Minority University Research and Education Project (MUREP) / Co-Investigator
2019 Human Swarming Teaming Platform for Research in Human Automation Trust and Reliance - US Department of Defense / Co-Investigator
2019 Accessible Technology Curriculum Development - Teach Access / Co-Investigator

C. Exhibitions

2018 Remembering Animals: Rituals, Artifacts, and Narratives in Contemporary Art
2018 anilum: digital candle lighting memorial experience

D. Speaker/Presenter

2019 IntersectLA: Solving Business Challenges Through Creative Strategy and Collaboration, Small Business Institute Annual Conference / Orlando, FL
2018 Beijing Normal University Visiting Scholar UX Graduate Program, School of Psychology / Beijing, China
2018 Communication Through Collaboration, AOA Annual Conference / Sacramento, CA
2018 Creating Artful Conversations, HESPC Annual Conference / State College, PA
2017 Good Design Is Good Business, Small Business Institute Annual Conference / San Diego, CA

E. Participation in Professional Organizations

2015 - Present AIGA - The Professional Association for Design / Member
2017 Council for Advancement and Support of Education (CASE)

VISUAL DESIGN

Art Direction
Concept Development
Typography
Brand Identity
Packaging
Photography

INTERACTION DESIGN

User Experience (UX)
User Interface (UI)
Application Design
Wireframing/Prototyping
Analytics
Accessibility

WEB DEVELOPMENT

HTML
CSS
PHP
JavaScript
WordPress

MANAGEMENT

Creative Direction
Project Management
Brand Strategy
Budgets/Finance
Client/Designer Workflow