Curriculum Vita / Resume
Jerald Schutte - 2019

Education – University of California, Los Angeles

- B.A. - Psychology and Sociology – UCLA 1969
- M.B.A. - Finance and Urban Land Economic UCLA 1982
- Ph.D. - Social Psychology and Mathematical Modeling – UCLA 1974

Academic Appointments: Forty-Eight years lecturing and researching in the areas of social psychology, statistics, research methodology, and urban land economics.

- University of California, Los Angeles – Lecturer
- Stanford University – Post Doctoral Fellow
- Columbia University – Assistant Professor
- California State University Northridge – Professor

University Service Milestones (Selected List)

Chancellor's Office:

- Statewide Academic Senator (last 4 years)
- Statewide Fiscal & Governmental Affairs Committee (last 4 years)
- ASCSU Committee on Political and Fiscal Advocacy (last 3 years)
- Many special CO committees (e.g. CIO; Tenure Density; ATAC)
- Appointed Sacramento Legislative Liaison to the ASCSU (New 2019)
- Member - CSU Committee on Academic Technology and Online Education (New 2019)

University:

- Faculty Senate (last 9 years); Executive Committee (2 years)
- Educational Resources Committee (last 11 years); chair (5 years)
- Special Advisor to President / Division Heads (last 10 years)
- Sexual Violence Prevention Committee (last three years)
- GE Task Force Reformulation Committee (this year)
- Committee on Learning Management Systems Evaluation (3 years)
- Many unique committees (e.g. Utilization, Hiring, 5-Yr Reviews)

College:

- Director, CSBS Center for Survey Research (13 years)
- College Personnel Committee (twice)
- Academic Planning Committee (twice); Chair (once)

Department:

- Department Personnel Committee (11 times); Chair (twice)
- Director, Sociology Computing Lab (18 years)
- Graduate Comp Committee (34 times); Thesis Advisor (8 times)
- Department Hiring Committee (5 times); Chair (twice)
- Chair's Advisory Committee (3 times)
- Curriculum Committee (2 times)

University Teaching Milestones (Selected List)

Teaching and Technology

- Developed first classroom-based use of micro-computers (1980)
- Evolved first use of online chat (IRC) and video software (1994)
- Wrote the first department website and class-based LMS (1997).
- Developed first business model for virtual textbooks (1999)
- Designed/Oversaw construction of the Sociology Computer Lab (2002)
- Pushed Dean for SH to be first campus "wireless" building (2004).
- Evaluated, at request of Provost, various LMS (2007/2013/2015)

Teaching and Course Format

- Instrumental in designing department core courses w/labs (1990)
- First to teach a fully online class at CSUN (1996)
- Evolved use of first hybrid course format (2004)
- Pioneered alternative scheduling (6:30 am, weekends) (1992, 2006)
- First to use "Flipping the Class" method with Statistics Course (2007)
- Caused campus transition to M-W, T-Th class schedule (2008)

Teaching and Assessment

- Designed first campus-wide teaching evaluation instrument (1984)
- Produced first experimental test of online teaching efficacy (1996)
- Developed first combination course to raise grad rates (2006)
- Created the Multivariate Statistics course empowering pre-PhD students (2011)
- Received perfect 5.0 on all teaching evaluation questions (2011, 2014, 2018)
- Awarded University "Distinguished Teacher of the Year" (2012)
- Pioneered online testing and professor evaluations (2013)
- Tested and evaluated "classroom of the future" (EL 103) (2016)

Professional Support Milestones (Real Dollars)

- Prentice-Hall Stipend/Advance – $12,000 (1972). Stipend to facilitate the completion of my statistics book.
- Center for Social Science Research Grant - $50,000 (1973). Financed study of structural interaction in NYC organizations
- Spenser Foundation Grant – $15,000 (1974). Funded the study of racial differences, in the attribution of success, in NYC schools.
- IBM Consulting Contract - $10,000 (1975). Hired to brainstorm and report on the future and functionality of the personal computer.
- NIH Post-Doctoral Fellowship – $20,000 (1976-77). Work at Stanford on Status Characteristics and Expectation States Theory.
- BOMA Grant $5,000 – (1982). Funds received for the presentation of findings on the effects of inflation by social class.
- Syllabus Grant - $5,000 (1986). Funds to establish a discussion panel on the CA political process of funding online instruction
- Faculty Fellowship Grant – $25,000 (1988). Funds that financed a statewide survey to compare the support of California voters in the use of state funds for prisons vs. higher education.
- University and College Technology Grant - $150,000 (2002). Funds used to build the Department Computer Lab.
- Information Technology CSUN – $5,000 (2013). Funds to carry out Technology survey among University Faculty-Student-Staff stakeholders.
- CSUN Research Grant - $8,000 (2016). Funds enabling the Student Survey on Campus Climate and Sexual Assault Prevention

Publication/Presentation/Report Milestones (Selected List)

Publications/Presentations/Reports

- "Application of Bias-net Theory to Measurement of Group Structure". Paper presented to the International Symposium on Physics, Moscow (1972)
- "Role Playing and Attitude Change: A study of the self-conception self-image distinction" Paper presented at the American Sociological Association. New York. 1974

- "Racial Differences in Attribution of High School Success among NYC students". Spencer Foundation Paper presented to the faculty of the Columbia University School of Education. (1976)

- Everything You Always Wanted to Know About Elementary Statistics, But Were Afraid to Ask, Prentice-Hall, NJ. 1977.

- "The Relative Importance of Proximity and Status for Friendship Choices in Social Hierarchies" Social Psychology Vol, 43 (3). 1978

- "The Nexus of Block Modeling and Sociometry, a Critical Review" Paper presented to the Department of Sociology, Stanford University. (1978)

- "On Getting Good Subject Mileage: Reuse of Subjects Involving Groups." Psychological Bulletin. Vol. 86 (5). 1979

- "The True Self Method for Studying the Self-Conception" with Ralph Turner, Symbolic Interaction, Vol. 4 (1). 1981

- "Findings of the California Baseline Survey" Statewide Survey commissioned by the California State Senate. Report submitted through the Faculty Fellows Program and led to a $2.6 billion state bond raise to fund higher education. (1995)

- "Virtual Teaching in Higher Education: The New Intellectual Super Highway or Just Another Traffic Jam" Web posted but withheld from journal publication due to 432 citations within a month. (1996)

- "Web-Based Education: Problem or Panacea". Paper presented at the Pacific Sociological Association, San Diego, CA. (2000)

- "Social Factors Contributing to the Failure of the San Fernando Valley's Secession from Los Angeles". Paper presented at the Pacific Sociological Association Riverside, CA. (2002)

- "Ten Ways Technology Has Transformed my Teaching". Paper resented at the American Sociological Association San Francisco, CA. (2004)

- "The Efficacy of Alternative Class Scheduling". Authored Report presented to the CSUN Provost ultimately changing university scheduling to M-W from M-W-F. (2006)

- "CSU, the Next 50 Years" Served as panel discussant, with other technology experts in the CSU, on system-wide look at changes in teaching and technology going forward. (2011)

- "AHCSP Space Planning"- Chaired and co-authored report to the Provost on CSUN facility (classroom, labs, offices) utilization; findings included the need to use classrooms early morning, late afternoons and weekends. (2013)

- "Campus Information Technology Survey". Collection, analysis, and report to IT Associate Vice President Hilary Baker, based on the survey responses from Student-Faculty-Staff, identifying trends in teaching and their use of campus technology. (2014)

- "Student Survey on Campus Climate and Sexual Violence Prevention" A 10,000 student response analysis. Report and analysis presented to the President's Cabinet, Associated Students, Faculty Senate and Committee on Sexual Violence Prevention (2015).

- Resolution AS3250 - authored, submitted to, and passed by Statewide Academic Senate, without dissent. Causes review and evaluation of the practice of online instruction at the CSU (May 2016)

- "Student Survey on Campus Climate and Sexual Misconduct Prevention" A 6,000 student response follow-up. Report and analysis presented to the President's Cabinet and Committee on Sexual Violence Prevention (Fall 2017).

- "Problems and Prospects for Tenure Density at the California State University". Co-authored report on the 10-year decline of TD in failure to meet the terms of ACR 73. Report submitted to the CSU Chancellor. (February 2018)

- "The Graduation Rate Myth and the Equity Gap" with Mark Stohs. Journal of Applied Social Science Sage Publications, Volume: 13 issue 2, pages 94-114 (September 2019).

Publications in Progress:

- "Measurement and Meaning: The Misinterpretation of Campus Sexual Assault Statistics". Article based on a comparative analysis of 50 university sexual assault surveys. In preparation for submission to the Journal of Higher Education (spring 2020).

- "If You Don't Mind, It Doesn't Matter: How Critical Thinking Has Been Lost in a Post-Literate Society" Manuscript in preparation for submission to the University of California Press (Spring 2020).

Affiliations (Past or Present)

American Sociological Association, Pacific Sociological Association, California Sociological Association, Urban Land Institute, Population Association of America.