

FRED GINSBURG, CAS Ph.D.

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www.FilmTVsound.com

Summary of Qualifications

Specialization as **Production Sound Mixer** for motion pictures and television. Over 35 years experience. Recognized with *Active Membership* by the Cinema Audio Society. Expertise in all phases of motion picture and video production. **Educator** (Adjunct Faculty at two universities) and Professional seminar instructor. **Location Recording** and **Pro Tools**. Published author and consultant. Marketing, Multimedia. MP/TV Consultant and Official Workshop Instructor for Audio Technica USA, K-Tek, and TASCAM. Advisor to Izotope noise reduction software (educational liaison). Small business owner/entrepreneur. Technical Specialist for law enforcement, gov't agencies, & corp. Speaker/Instructor at NAB, NAMM, and other trade events.

Areas of Professional Achievement

Production Sound Mixing. (Emmy Award)

Video Editing and Multimedia.

Sound Design and Sound Editing - motion picture and video.

Feature films include: Used Cars, Caveman, Platoon

Forensic Audio Digital Noise Reduction & Speech Enhancement

ADR, Foley, and Effects recording. **Pro Tools, Izotope RX.**

Managerial and Administrative Supervision of audio and video studio facilities.

Single and Multi-camera video field production; 16mm and 35mm motion picture production; Scriptwriting.

Advertising, Marketing, and Public Relations. Technical copy-writing. Photography/Cinematography.

NRA Certified Range Safety Officer and Instructor.

Education

University of the Philippines (1991) Quezon City and in absentia.

Doctor of Philosophy in Communications.

Cinema/Production Sound.

University of Maryland (1974-77) College Park MD

Master of Arts in Cinema.

Temple University (1970-74) Phila. PA

Bachelor of Arts in Radio-TV-Film

Departmental Honors Program. Cum Laude.

Central High School (1966-70) Phila. PA

Honorary Bachelor of Arts. Scholastic Honors.

Union Affiliation

International Sound Technicians, Cinetechnicians, and Television Engineers (Local 695 of the International Alliance of Theatrical Stage Employees)

Classification Y-1 (Sound Mixer)

Industry Experience Roster Seniority Group 1*

Served as Chairman of Education & Training Committee

Served as Editor of "The 695 Report" (journal of techniques)

**inactive status since I am no longer working in Production*

Professional Experience

dba EQE Media & Consulting Group, Mission Hills, Calif. (present) Workshops/Seminars, Marketing, Multimedia, and Consulting. Current clients include Audio Technica USA, Rock N Roller Multicarts, K-Tek, TASCAM Broadcast, DreamWorks, Corsair Media, PSC.

Equipment Emporium Inc. Mission Hills, Calif. (1992-2009) President/CEO of company specializing in sales, rentals, training, design & manufacture of professional audio and video equipment (**VideoEdit-Systems.com**). Conduct seminars & training in Production Sound and Video Editing. Instructor and Technical Consultant to law enforcement. In Dec 2008, Equipment Emporium Inc. ceased its operations due to the recession.

Sound Mixer (freelance) for over 25 years. Numerous credits include 35mm features, episodic television, national commercials, corporate, government, and law enforcement. **Emmy** Award for *St. Elsewhere*. First Place LEVA Shield Award for *Slain in the Line of Duty*.

The Alexander Agency (PI 7866). Los Angeles & Sacramento, Calif. (1996-present) Branch Manager of Los Angeles Technical Office (**PIB 5259**). Provide Audio, Video, and Forensic technical services for Private Investigation & Security.

Alan Gordon Enterprises. Hollywood, Calif. (1989-92) Sales Manager of Motion Picture & Video Division.

Performance Video, Inc. Granada Hills, Calif. Freelance assignments since 1982 have included Sound Mixing, Video Editing, Video Sweetening, and Writing.

Location Sound Corporation. North Hollywood, Calif. (1988-89) Marketing Director and Sales Engineer. Company specializing in professional audio sales for film/TV. Created and implemented nationwide ad campaign; produced "Production Sound Catalog" and "Production Sound Report" publications; conducted seminars.

Skyline Productions, Inc. Hollywood, Calif. (1981-87) Associated with this firm as Sound Mixer, Consultant, and Marketing Director (advertising, public relations).

Pelifilm/Horizon Studios, Inc. Burbank, Calif. Began with part-time and freelance employment in 1977; was hired full-time in 1980 through 1981 as Sound Services Manager/Mixer. Responsible for Production Sound and Sound Design on 35mm features and numerous smaller projects. Supervised and operated Post-production Sound Department, including mag transfers, effects, ADR, Foley, and re-recording.

F.H.U. Los Angeles, Calif. Hired in early 1980 as Producer in charge of television production, for both in-house as well as national syndication.

Impact Advertising. Toluca Lake, Calif. (1980-83) Freelance copywriter and Creative Director for this industry oriented ad agency. Clients included: Matthews Studio Equipment Co.; Audio Kinetics; Otto Nemenz/Arriflex; Cinemills; PSI Lighting/Grip; Tech Camera.

Jack Pill & Associates. Hollywood, Calif. (1977-79) Professional motion picture equipment sales. Advanced to Sound Sales Manager.

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Teaching & Professional Seminars/Lectures Experience

University Level Instruction

California State Univ Northridge, Dept of Cinema Television Arts

Adjunct Production Faculty for over 18 years.
Currently instructing CTVA 358: Advanced Film Sound and
CTVA 230: Fundamentals of Audio Production. Serve on:
Portfolio Review Committee; Advising/Preregistration Panel;
Advanced Cinema (Senior Thesis) Production Advisor; and
university Faculty Senate.

Chapman University, Dodge College of Film and Media Arts

former Adjunct Production Faculty for 3 years.
Recently instructed graduate level course FTV 534: Ad-
vanced Production Sound for Cinema.

Loyola Marymount University School of Film and Television

former Adjunct Production Faculty for 8 years.
Taught Sound Recording for Film/TV.

University of California Los Angeles Extension University

former Adjunct Production Faculty for 3 years.
Taught Sound Recording for Film/TV.

Professional Seminars/Workshops

Have instructed seminars and workshops on Sound Record-
ing and Film/Video Production for the following organiza-
tions:

Academy of Television Arts and Sciences
Alabama Power Company
Alan Gordon Enterprises
American Motion Picture Society
Alexander Investigations
Arizona University
Art Center College of Design
Association of Visual Communicators
Audio Engineering Society
Audio Services Corporation

Audio Technica USA (MP/TV Consultant & Instructor, NAB and other events; video blog writer/producer)

AVID Liquid Users Group
Biological Photographic Association
Broadcast Education Association (BEA)
California Association of Licensed Investigators
California State University Long Beach
Canon USA
Casablanca Users Group of San Fernando Valley
Cinema Audio Society
Cinema Products Corporation
Chapman University
Commission on Peace Officers Standards & Training / Calif.

Community Hospital Services
De La Salle Middle School (my team of students won 2002
Conejo Teen Video Festival)
DocuLink Documentary Workshop
DreamWorks Animation
East/West Media, Tucson
Florida State University
Georgia Power Company
Golden Eagle Pictures
Group W Broadcasting
Gulf Power Company
Horizon Studios
International Gaming Technology (IGT)
Ikegami
Inglewood Police Department (fmr Tech Specialist Reserve Offcr)
International Documentary Association
International Sound Technicians - IATSE Local 695
Instructional Television Association ITVA
King Broadcasting
Law Enforcement & Emergency Services Video Assoc
Los Angeles City College
Los Angeles Valley College (fmr member Advisory Council)
Los Angeles Police Department
Los Angeles Post Production Group
Los Angeles Professional Videoshow
Los Angeles Sheriff's Department
M. Klemme Technology (K-Tek)
Macro Systems / Casablanca
Marjon Presentations
Memphis University
Mirkwood Associates
Montana State University
Nagra Magnetic Recorders
National Association of Broadcasters (NAB)
National Assoc of Music Manufacturers (NAMM)
NATIA
New Orleans Film and Video Festival
Notre Dame High School
Panasonic Video Workshops
Pennzoil
Performance Video, Inc.
Philippine Academy of Motion Pictures
Professional Film and Video Equipment Association
Professional Videographers Network, Orange County
San Diego Sheriff's Department
San Fernando Video Users Group
Skyline Productions, Inc.
ShowBiz Expo
ShowBiz Cafe and Seminars
Society of Motion Picture and Television Engineers
Student Filmmakers Magazine Workshops
**TASCAM Broadcast (MP/TV Consultant &
Instructor, NAMM and other events)**
Temple University
Thomas Jefferson Cultural Center, Manila
Thousand Oaks Videomakers Assn
Turner Broadcasting
UC-Irvine
UCLA
UC-Santa Barbara
United States Air Force
United States Embassy, Manila
United States Information Service
United States Navy
University Film and Video Association
University of Nevada Las Vegas
University of New Orleans
University of North Texas
University of the Philippines
Washington State Film and Video Association

Publications

Author/webmaster, "**Craft of Production Sound for Film/TV**", www.FilmTVsound.com

Educational online coursebook, utilized by several universities, along with professional members of the Cinema Audio Society, Motion Picture Sound Editors, and IATSE Local 695. The site includes hundreds of pages of original articles and materials written by the author (Fred Ginsburg); plus additional guest articles and other technical resources.

Writer/Consultant, "**Audio Technica - Audio for Video**" series of instructional video blogs.

Author, "**Users Guide to the TASCAM HS-P82 Multitrack Recorder for Film & Video Applications**", published by Teac TASCAM. Originally published in January 2012 in time for distribution at the NAMM Conference, I completed a second edition in January 2013 for distribution at NAMM. The second edition reflects new features and modified workflow based on firmware v1.20. This Users Guide is provided to end users of the recorder, as well as anyone interested in learning about the current operation and workflow of the field recorder for film and video location audio and dialogue.

Author, "**Guide to the Nagra 4.2 and Production Sound Recording**" (1994; 2nd edition 2003) ISBN 0-9713941-0-5

Editor, "**Journal of the Cinema Audio Society**" (1991-92)

Editor, "**Production Sound Report**" (1988-89)

Editor, "**The 695 Report: Journal of the International Sound Technicians**" (1981-82)

Have published more than 185 articles on sound and production techniques in the following trade magazines:

STUDENT FILMMAKER MAGAZINE (fmr Contributing Editor)

HD VIDEO PRO

MUSIC CONNECTION

SCHOOL VIDEO NEWS (fmr Contributing Editor)

CREATIVE COW

International Journal of the BKSTS

In Sync Publications

AV VIDEO

ON LOCATION (fmr Contributing Editor)

THEATRE CRAFTS

AMERICAN CINEMATOGRAPHER

VIDEO SYSTEMS

INDUSTRIAL PHOTOGRAPHY

AUDIO VISUAL COMMUNICATIONS

TECHNICAL PHOTOGRAPHY

MILLIMETER

MIX

AVC COMMUNICATOR

THE 695 REPORT (fmr Editor)

RECORDING ENGINEER/PRODUCER

TAKE ONE PRODUCTION (fmr Contributing Writer)

FOLLOW FOCUS

FILM/VIDEO

SOUNDBLAST

UFVA DIGEST (fmr Contributing Writer)

AVC VISIONS

IMAGE NEWS

PRODUCTION SOUND REPORT

CINEMA AUDIO SOCIETY JOURNAL

VIDEOMAKER

LAW ENFORCEMENT VIDEO ASSOC VIEWFINDER

INTERNATIONAL TELEVISION ASSOCIATION

Professional Affiliations

Cinema Audio Society (Education Committee; Board of Directors 1987-92)

British Kinematograph Sound & Television Society (Council Member/London; and North American Branch)

University Film and Video Association (frequent Workshop instructor and former Industry Liaison)

University Film & Video Foundation (Board of Trustees)

National Assoc of Forensic Video (former Executive Co-Director)

Law Enforcement & Emergency Services Video Assoc (Instructor)

Community Involvement

Mission Hills Neighborhood Council (served 3 years as Vice President, Treasurer)

Community Police Advisory Board, Los Angeles Police Dept

Panorama Sportsmans Club (Corresponding Secretary, newsletter editor/webmaster, Special Events Co-Chair, Youth & Scouting

Events Vice-Chair, Motion Picture Industry liaison)