Jaime Guzmán, Ph.D.

California State University, Northridge
Department of Communication Studies
Manzanita Hall, Room 352
18111 Nordhoff St.
Northridge, CA 91330
jaime.guzman@csun.edu
Last Updated: May 1, 2026

EDUCATION

Ph.D., Communication Studies, University of Denver, 2018.
M.A., Communication Studies, California State University, Los Angeles, 2014.
B.A., Communication Studies, California State University, Los Angeles, 2012.

PROFESSIONAL HISTORY

CSU NORTHRIDGE
Assistant Professor, Department of Communication Studies, 2021 – current

CSU LOS ANGELES
Lecturer, Department of Communication Studies, 2017 – 2021
Graduate Teaching Assistant, Department of Communication Studies, 2012 – 2014

LONG BEACH CITY COLLEGE
Lecturer, Department of Communication Studies, 2017 – 2018

UNIVERSITY OF DENVER
Graduate Teaching Associate, Department of Communication Studies, 2014 – 2017

PUBLICATIONS

Referred Journal Articles

Guzmán, J. (2025). The ribbon of light: Space-as-media and a transforming barrio. *Communication and Critical/Cultural Studies, 22*(1), 85-101. https://doi.org/10.1080/14791420.2024.2416107

Broeckelman-Post, M. A., Tacconelli, A., **Guzmán, J.**, Rios, M., Calero, B., & Latif, F. (2016). The effects of teacher misbehaviors on student interest and student engagement. *Communication Education, 65*(2), 204-212. https://doi.org/10.1080/03634523.2015.1058962

Book Chapters

Martinez, A.R., Hernández, L. H., Tarin, C. A., & Guzmán, J. (2023). La Raza Mentorship Initiative: Creating a Fortifying Pathway for Mentorship Within the Caucus. In Atay, A., & Trebing, D. (Eds.). *Mentoring Interculturally/Mentoring in Intercultural Contexts*. New York, NY: Peter Lang Publishing.

Guzmán, J., & Alvarado Uchima, R. (2018). "'Bitch, how'd you make it this far?': An analysis of Carol's strategic enactments of white femininity in *The Walking Dead."* In D. R. Perez & R.

González-Martin (Eds.). *Race and Cultural Practice in Popular Culture* (pp. 225-240). New Brunswick: Rutgers University Press.

Alvarado Uchima, R., & Guzmán, J. (2016). We're not in the *barrio* anymore: Negotiating Chicana/o guilt in the ivory tower." In C. McMaster & C. Murphy (Eds.). *Graduate Study in the U.S.A.: Surviving and Succeeding* (pp. 81-88). New York: Peter Lang Press.

Book Reviews

Guzmán, J. (2025). Intersectional listening: Gentrification and Black sonic life in Washington, D.C. by Allie Martin. *Communication and Race*. https://doi.org/10.1080/28346955.2025.2545301

Guzmán, J. (2017). Latino City: Urban Planning, Politics, and the Grassroots by Erualdo R. González. *LSE Review of Books*. Retrieved from http://blogs.lse.ac.uk/lsereviewofbooks/2017/08/08/book-review-latino-city-urban-planning-politics-and-the-grassroots-by-erualdo-r-gonzalez/

In Progress

Guzmán, J. & Vásquez-Soto, A. The *Frontier*land of representation: Disneyland's container of marginality. In Lisa M. Burns (Ed.). *Media, History & Memory: A Critical Perspective*. Routledge. (under contract)

Guzmán, J. Panting the barrio 'white:' Artwashing and the claiming of Boyle Heights. *Quarterly Journal of Speech*. (under review)

Guzmán, J. "*Seguir la parranda*: Violent sonic gentrification and the fight against Banda Sinaloense." (under review)

AWARDS AND HONORS

Exceptional Levels of Service to Students Award, California State University, Northridge, Office of Faculty Affairs, 2026-2027. Award: 3 units of service release.

Top Four Paper Award, Communication, Identities, and Difference Interest Group, Western States Communication Association, 2024.

Presidential Citation of Service, National Communication Association. 2022.

GRANTS AND FELLOWSHIPS

Pathways to Tenure Grant, Office of Faculty Development, California State University, Northridge, 2023.

Chancellor's Doctoral Incentive Program, California State University, 2014 – 2018.

CONFERENCE ACTIVITY/PARTICIPATION

Selected Papers

Guzmán, J. (2025). "*Lowrider, is a real goer:* Mobility, Chicano/a Excess and Cruising Car Culture." National Communication Association.

Guzmán, J. (2025). "*Seguir la Parranda*: Violent Sonic Gentrification and the Fight Against Banda Sinaloense." Democratic Violence in Latin America Conference. University of South Florida, Tampa.

Guzmán, J. (2024). "Painting the Barrio 'White:' *Artwashing* and the (Im)Possible (Re)Making of Boyle Heights." Western States Communication Association. **Top Papers Panel Award.**
Guzmán, J. (2019). "The Replacement of the Sixth-Street Bridge: Creating Gentrifying Urban Built Environments." National Communication Association.

Selected Panels
Panelist. (2024). "Mentorship in the Joint Struggle for Justice and Liberation." National Communication Association.
Martinez, A., Hinojosa Hernandez, L, **Guzmán, J.**, Tarin, C., Gomez, S. L., Gutierrez-Perez, R. (2023). "La Raza Caucus Mentorship Gathering." National Communication Association.
Calvente, L., Stanley, L., **Guzmán, J.**, Cherney, J.L., Listach, N., Johnson, D., Brekke, A.J., Desnoyers-Colas, E., Ferris, J. (2023). "Intimate Freedoms: Building Decolonial Relations across Communicative Contexts." National Communication Association.
Cherney, J.L., **Guzmán, J.**, Calvente, L., Stanley, L., Listach, N., Johnson, D., Brekke, A.J., Desnoyers-Colas, E., Ferris, J. (2023). "NCA Inclusive, Diversity, Equity, and Access (IDEA) Council Meeting." National Communication Association.
Brekke, A.J., Cherney, J.L., Calvente, L., Listach, N., Johnson, D., **Guzmán, J.**, Stanley, L., Desnoyers-Colas, E., Ferris, J. (2023). "Freedom to Teach and Learn: Resisting Education Censorship Bills." National Communication Association.
Martinez, A., Hernandez, L.H., **Guzmán, J.**, Gomez, S.L., Tarin, C.A. (2022). "La Raza Mentorship Panel." National Communication Association.
Martinez, A., **Guzmán, J.,** Hernandez, L. H., Tarin, C. A. (2021). "Renewing a Commitment to Mentorship in La Raza Caucus." National Communication Association.
Guzmán, J.; Cherney, J. L.; Mack, A. N.; Parks, E. S.; Listach, N.; Johnson, D.; Griffin, R. A. (2021). Class Disparities (From Local Events to Global Pandemics): An Inclusion, Diversity, Equity, and Access (IDEA) Spotlight. National Communication Association.
Hernandez, L. H., Martinez, A. R., Tarin, C. A., **Guzmán, J.** (2020). "La Raza Mentorship Initiative and Communicating Latinx-centric Crossroads: Academic Networking, Support, and Flourishment." National Communication Association.
Hernandez, L. H., Martinez, A. R., Tarin, C. A., **Guzmán, J.** (2019). "The Latina/o Communication Studies Division & La Raza Caucus Mentorship Initiative: Connections that Facilitate Academic Surviving and Thriving." National Communication Association.
Martinez, A. R., Tarin, C., Hernández, L. H., **Guzmán, J.** (2018). "Vamos a Jugar: Mentorship and Social Bonding for the Latina/o/x Studies Division and La Raza Caucus." National Communication Association.

CAMPUS/DEPARTMENTAL TALKS

Guzmán, J. (2025). "Academic Conference Workshop." Professionalization Workshop, Department of Communication Studies. California State University, Northridge.
Panelist. (2024). "Faculty Scholarship / Creative Activity Panel." COMS Week, Department of Communication Studies. California State University, Northridge.
Guzmán, J. (2023). "Keeping the Barrio: Anti-Gentrification, Gentefication, and Latinidad in East LA." Faculty Research Brown Bag Series, Civil Discourse & Social Change. California State University, Northridge.
Guzman, J. (2023). "Research Process: Literature Review." Guest Lecture for COMM 3000: Applied Writing in Communication. California State University, Los Angeles.

SERVICE

Academic Journal
Communication and Critical/Cultural Studies, manuscript reviewer, 2025 – present.
Communication and Race, Editorial Board member, 2023 – present.
Quarterly Journal of Speech, Editorial Board member, 2022 – present.

Field Service
Awards Committee (member), La Raza Caucus, NCA, 2026 – present.
IDEA Council, La Raza Representative, NCA Executive Committees, 2020 – 2023.
Latina/o/x Mentorship Initiative Ad-Hoc Committee. La Raza Caucus. National Communication Association. 2016 – 2023.

Department Service
Awards Committee, Co-Chair, Department of Communication Studies, CSUN, 2024 – present.
Curriculum Committee, Department of Communication Studies, California State University, Northridge, 2023 – present.
Undergraduate Studies Committee, Department of Communication Studies, California State University, Northridge, 2022 – present.
Aronstam Committee, Department of Communication Studies, California State University, Northridge, 2021 – 2023.

College Service:
Academic Affairs Research Fellow Review Committee, MCCAMC. Fall 2023 – Spring 2024

Thesis Chair:
Mondana "Mandy" Nassirpour, 2025 – 2026
Edwin Ramirez, 2024 – 2025

Thesis Committee Member:
James McCarron, 2026 - present

Conference Reviewer
Communication Identities & Difference Division. Western States Communication Association. 2018 – current
La Raza Caucus. National Communication Association. 2013 - current
Latina/Latino Communication Studies Division. National Communication Association. 2013 – current

COURSES TAUGHT

Graduate
COMS 600 – Core Seminar in Communication Studies
COMS 632 – Studies in Contemporary Rhetoric
COMS 656 – Seminar in Intercultural Communication

Undergraduate

COMS 327 – Rhetorical Theory
COMS 356 – Intercultural Communication
COMS 428 – Freedom of Speech
COMS 430 – Rhetorical Criticism
COMS 445 – Communication and Popular Cultures

PROFESSIONAL AFFILIATIONS

Western States Communication Association, 2013 – present.
National Communication Association, 2012 – present.
National Association for Chicana and Chicano Studies, 2016.